

Diversity in people.

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Diversity of Thought.

Diversity Training  
with  
Sean McLeod

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Booking Details



# Diversity Training with Sean McLeod

## Booking Details

### Sean McLeod and Reaching for Higher Ground Consulting

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#### **Tackling the most feared subject in Business and Education: DIVERSITY**

The first step to truly address diversity is to define what it really means for that company, school, or university. However, most people, regardless of politically correct statements, consider *diversity* to be code for, "how are you addressing, working with, and handling Black people?" After this reality, we move to more liberal definitions including Latino, Asian, Women, poor Whites, and the physically challenged.

Sean McLeod is one of the most uniquely engaging and dynamic speakers, whose ability to deliver tangible Diversity Training to large groups, and lead decision makers through practical Diversity Policy Design, is incredible.

Mr. McLeod sidesteps the fear-created "politically correct potholes," and helps executives design common sense approaches that people can understand and be willing to apply. Dealing with race (i.e. diversity) is not difficult, understanding it is not hard, and solving it's common miscommunication is rather simple. However, it is the fear of being attacked or labeled as racist, insensitive, or unwilling to act, that drives most people from considering real solutions.

*"It is a rare and gifted person that is able to truly impact the lives of these young people. What Mr. McLeod accomplished in a few short days is nothing short of miraculous."*

*- Professor of Nursing, St. John Fisher College*

The fear of racism is a powerful persuasion tool, and decision makers need facilitators who can both create a policy of diversity, while also being able to withstand the initial attacks. This is why intelligent people of color, mainly African Americans, are called upon to consult and facilitate Diversity Training or assist in creating Diversity Policies. Sean McLeod's approach works because it doesn't just make African Americans feel good and appreciated, but all populations of a workforce including White. Sean's methodology is concentrated in one principle: "INCLUSION."

Sean McLeod's Diversity Training is designed to fully unlock and streamline your work force. This training offers a necessary perspective and combines our good intentions with an honest application of common sense.



High School



Detention Facility

*"If we cannot find diversity in success, then we will share in the diversity of failure."*

*- Sean McLeod*



Corporate



Private Sector

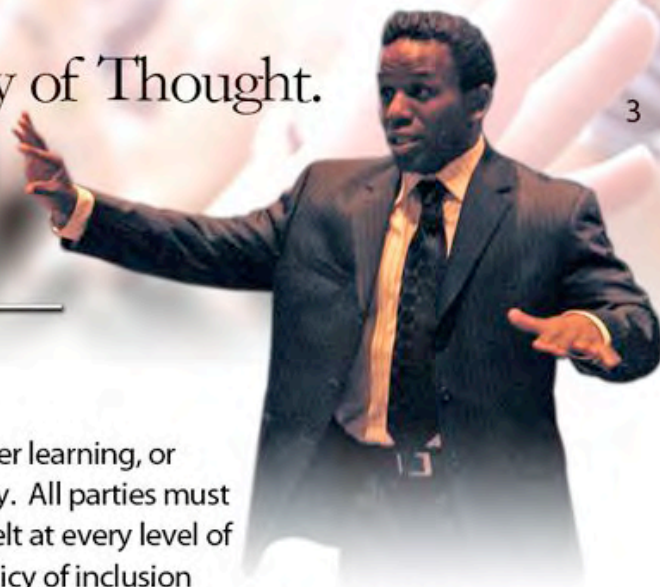


# Diversity in people.

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#### Diversity Training and Policy Design:

Diversity Training and Policy Design for a place of education, higher learning, or business must first be established on a solid foundation of equality. All parties must have a sense of safety that is recognizable at every moment and felt at every level of interaction. The only way to truly fulfill such a goal is to have a policy of inclusion based on providing universal opportunities to participate. This principle is not presented as "a right," rather, an opportunity to be embraced by all parties. This approach includes making people responsible for their own achievements, but making sure that no forces are in play to impede or delay a person's progress for any reason.



Community Workshops

*I am glad that you were able to travel to Africa to see the results of your efforts firsthand. Your efforts will certainly help the people of South Africa to make wonderful contributions to the international community.*

*- Congressman Sherwood Boehlert*

Sean McLeod has revolutionized the practical application of Diversity, and combined it with an interactive and engaging method of delivery that gives understanding to groups of people in virtually every conceivable demographic. Mr. McLeod will work with your school, corporation or event, and show you not only how to accept Diversity in race, but also graduate your establishment into accepting Diversity of Thought.

*"It was so encouraging to see the girls bring down their defenses, speak so deeply and freely in front of their peers, and then to have them embrace and reach out. The realization that they can look at their situation and see it in a completely different light is, without a doubt, the most important lesson they can and will ever learn."*

*- New York State Office of Children and Family Services*



Human Services



Teacher Training

# Motivation, Personality, and Diversity Training with Sean McLeod

## COMMENCEMENT AGREEMENT

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### Regular Packages:

60 minute Diversity Training

*Cost: \$5,000 + Travel & Hotel*

2 hour Diversity Training

*Cost: \$7,000 + Travel & Hotel*

Half-Day Diversity Training

*Cost: \$8,000 - \$12,000 + Travel, Hotel, & appropriate meal*

Full-Day Diversity Training

*Cost: \$13,000 - \$14,000 + Travel, Hotel, & appropriate meal*

*(Fees may vary based on number of participants or for regional, national, and international conferences.)*

comments:

*(Final expenses subject to change based on energy costs and hotel accommodations, if applicable.)*

### Waiver and Release:

Your signature below indicates you have read, understand, and comply with all details in this agreement. Client(s) also consent(s) to the use of names, photograph(s) and video (that may include them) for occasional advertising and/or promotions. Such material includes, but is not limited to newspapers, television, advertisement, and columns.

**To proceed with this booking:** sign and return this page with a deposit payable to **Sean McLeod** for half of the package amount. Remaining balance necessary prior to first performance.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_  
client

Signed: \_\_\_\_\_ Date: \_\_\_\_\_  
Sean McLeod or Authorized Rep.